




BACOO
— RUM —

Wish Series No. 1





Wish Series

Inspired by the mystical Bacoo, the Wish Series is a collection of rums that encapsulate the spirit's magical ability to grant wishes. Each bottle captures the spirit's essence, offering a unique and complex blend of flavors that promises to fulfill your deepest wish for exquisite taste and adventure.

Wish No. 1 - Tequila Cask Finish

Rum Style
Spanish

Distillation Process
Proprietary copper
& stainless-steel column still

Aging Process
Double Barrel Aging -
9 Years, 10 months Ex-bourbon barrel
14 Months Ex-tequila barrel

Production Notes
Made with cane juice,
no added sugar, no additives

A masterful fusion of Caribbean tradition and Mexican craftsmanship, this unique rum undergoes a final 14-month maturation in select tequila barrels, imparting a distinctive complexity and depth. The process enriches the rum with subtle agave notes, seamlessly weaving a tantalizing array of flavors, with no added sugar or additives.

Target Audience

35 to 50-year old people who are seeking a new and unique rum experience, different to what is new on the market. Knowledgeable rum drinkers who prefer rum without any sugar added. Budget conscious consumers, who appreciate authenticity and quality over price. Open to trying new rum brands, especially those that are more 'craft' and have a unique market offering.

Selling Points



Award Winning

BACOO Rum Wish No.1 has garnered numerous prestigious awards, including gold medals, at international spirits competitions.



Quality

BACOO rum is crafted from farm to bottle at our production facility in the Dominican Republic. With complete control over the sugar cane selection, cane juice extraction, fermentation, and distillation process, we ensure unparalleled consistency and quality.



Authentic

Instead of using sugar cane and molasses sourced from around the world, BACOO Rum uses fresh cane juice from estate grown sugar cane. This provides a unique flavor that is authentic to the Dominican Republic and BACOO Rum.



Eco-Friendly

Produced in one of the world's first carbon neutral rum distilleries, BACOO Rum is produced using sustainable methods to help reduce damage and pollution to the environment.



No Added Sugar or Additives

The Wish Series contain no added sugar and additives, allowing the natural flavors to shine through resulting in a more complex flavor profile, showcasing the nuances of the sugar cane itself and the character of the double-barrel aging process.



Shelf Presence

High-quality, eye-catching bottle and label, which makes a unique addition to any commercial or home bar.